



# THE PACKER

## Business updates

### **Supreme Cuts supplements lineup with off-the-cob fresh corn product**

Mahwah, N.J.-based Supreme Cuts LLC, has launched Off the Cob Fresh Kernel Corn to its microwaveable vegetable lineup.

“No other company has a product like that,” said Merle Axelrod, president.

There is more to come, she said.

“We’re always coming out with new products,” she said. “We’re coming out a fresh green bean. Markets are getting away from bulk, based on shrink as well as sanitary purposes.”

The company also moved into a new 25,000-square-foot facility in July.

“The challenge about growing a company is you need to keep up with the technology,” Axelrod said. “In moving to this facility, we’re exploring the possibility of expanding to some regional facilities outside this location. We’ve set up a logistics organization as well that’s just starting up.”